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**Name: Adnan Ayub**

**Title: Content Writer | Web Designer**

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**Phone: +923087299665**

**Location: Ali Town, Lahore**

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**Objective:**

Dedicated and creative Content Writer with hands-on experience in crafting engaging and informative content. Seeking opportunities to contribute my writing skills and passion for storytelling to a dynamic team.

**Professional Experience:**

**Content Writer:**

July 2022 - Present

- Develop high-quality and SEO-friendly articles, blog posts, and website content.
- Conduct thorough research to ensure accurate and reliable information.
- Collaborate with editors and clients to refine content and meet deadlines.
- Optimize content for search engines and social media platforms.

Web Designer:

April 2022 - June 2022

- Created visually appealing and user-friendly website designs.
- Translated design concepts into HTML, CSS, and JavaScript code.
- Collaborated with clients to understand their design preferences and requirements.
- Ensured websites were responsive and optimized for different devices.

# Personal Project:

**Gender and Age Detection using Webcam and Images (Python)**

- Developed a Python application to detect gender and age from webcam feed or images.

- Utilized deep learning and computer vision techniques for accurate detection.
- Demonstrated strong problem-solving skills and familiarity with machine learning libraries.

## Education:

### MSc Information Technology

University of Education, Lahore

Graduated in 2022 | CGPA: 3.2

## Skills:

- Proficient in content creation, editing, and proofreading.
- Strong research skills and ability to convey complex information in a clear and concise manner.
- Familiar with SEO best practices and keyword optimization.
- Basic knowledge of HTML, CSS, and web design principles.
- Excellent communication and teamwork abilities.

## Projects:

- Created engaging blog posts on various topics.
- Designed a user-friendly portfolio website showcasing my writing and design work.
- Developed a Python project for gender and age detection through webcam and images.

## Languages:

English (Fluent), Urdu (Native)

References available upon request.