

Sample of Email to clients:

**Get the quality candidates you deserve with Humatec “Human like technology” by Apply4U** (Click here to find our more)

Most Job boards struggle to deliver quality and are too time consuming for businesses like yourselves.

Enter Apply4U, the community of verified professionals. An all-in-one platform where professionals come together to network, find jobs & hire top talent. Take advantage of our clever Humatec “human like technology” that automatically finds you exactly what you’re looking for in less time & effort. Currently, most of our clients find relevant candidates **within 24 hours.**

Some features you can enjoy on Apply4U are:

- Auto Search – Tell us what you’re looking for and sit back while Humatec finds it for you
- Helpful Experts – On hand to ensure the very best quality CVs are delivered from the millions searched across platforms
- CV Database – Instantly search & download CVs yourself from over ½ million profiles
- Community – Post your experiences, share ideas, follow Companies and connect with & message fellow professionals in your industry to grow your network.
- Job Adverts – Advertise Unlimited Jobs and promote them with featured ads
- Co-Working Space – Create groups & share your notes, CV Shortlists and credits

To help save you time, we’ve created your free company profile using public details. Don’t worry, these accounts are “on hold” till you’ve claimed, reviewed and activated it.

CLAIM YOUR FREE COMPANY PROFILE NOW

Delete

Not bad, eh?

If you want more, you can upgrade to our paid subscriptions anytime, just check out [Our Packages](#) starting from as little as £47 p/M.

Join the community of verified professionals now for FREE!

Sample blog post:

## **HOW TO BE A LEADER**

Being a leader is not a matter of what your team can do for you but rather what you can do for your team! I am going to briefly highlight some traits for an effective leader in the workplace, so lay back, relax and let's get transforming.

### **Self-awareness**

As a leader in the making, first you've got to question the effectiveness you'll have on your team in the manner you communicate with them. How will you execute your plans and opinions? Would you manipulate, dictate or threaten your team to listen to you, or will you be fair and become more aware of what motivates you and your decision-making? Knowing what you're like in your surroundings will help you lead a team and eventually earn your respect as their leader.

### **Lead with integrity**

By identifying your values and sticking to them. Refusing to compromise your values and treating everyone fairly will go a long way toward gaining respect. Similarly, self-regulated people don't change their opinions or act hypocritically.

### **Be open to change**

It's important for leaders to view change in a positive light, seeing it as an "exciting opportunity for self-development" and a challenge. It's not a secret that progress comes with change. Those who cope with change well, are able to prioritise and "get on with it" while experiencing less stress.

### **Change your negative thoughts into positives**

And now that I mentioned stress, it's a fact, in a work environment, everyone is going to get frustrated somehow. It may be you, it may be someone from your team. What you need to do is learn to turn this frustration to passion and use this passion to influence things for the better. For this, you'll have to be adaptive, to deal with any problem that will fall your way, but also patient because negative feelings can circulate and can place the whole office under their shade, especially if it's coming from the management.

### **Keep calm under pressure**

Keeping calm under pressure is an extreme sport in itself. You have a dazzling team of enthusiasts, critical thinkers and opinionated figures. Of course, this could get out of hand if you don't know how to supervise a team. Being assertive yet respectful will become a massive help for you. Make sure you make it conspicuous of the rules and policies of what you expect each team member to do, and you should be good to go!

### **Be invested in your team**

If you see your fellow teammates struggling, offer a helping hand for goodness sake! You can't have passengers on your boat if they're gonna sink, remember you're a team, it's the team before you. But it's not only about being willing to help others but also having this hunger to impart your skills and knowledge to others. If you care about and are invested in your team's development and well-being, trust me, it will

show, and you will get the equivalent respect and way more help to achieve your goals than you could ever imagine.